

Whitney Taylor

www.xcentricdesign.com

wtaylor@xcentricdesign.com

User Experience & Interaction Designer

Summary

Passion for leading product visions across multiple platforms and devices. Experienced in all stages of the design process, from conception to execution. Enjoy fast paced environments, motivating teams, and creating elegant and innovate solutions that millions of users enjoy on a daily basis.

Education

2009-2011 Savannah College of Art and Design

- MFA in Interactive Design and Game Development
- 4.0 / 4.0 GPA

2004-2009 Bowling Green State University

- BST in Visual Communications Technology
- 3.9 / 4.0 GPA

Skills

Interaction Design • Visual Design • Prototyping
Cross platform: iOS • Android • Tablet • Desktop
Sketch • Adobe Creative Suite • CSS/HTML • AS3.0

Notable Achievements

GDC '15 Game Developers Conference speaker 2015

Zynga UX/UI Leadership Council 2015

Women at Zynga Leadership team 2015

AIGA SF speaker and studio tour host 2014

User Experience Magazine UXPA, writer 2013

SXSW Interactive Awards Festival finalist 2012

Outstanding Academic Achievement Award, SCAD 2011

Speaker at the Game Developers Exchange 2011

Commencement Speaker, BGSU graduation 2009

Senior Female Scholar Athlete of the Year, BGSU 2008

BGSU women's basketball team 2004-2008, team captain 2008

Experience

Google 2015-Present

Senior Interaction Designer

San Bruno, CA

- Subscriptions UX lead and manager
- Creator Studio UX lead and manager

Zynga 2011-2015

Lead UX Designer

San Francisco, CA

- Words with Friends
- Zynga.com social gaming platform

The Telfair Museum of Art 2011-2012

Physical Computing Installation Artist

Savannah, GA

Nickelodeon 2010-2011

Interactive Web Designer

Freelance

Savannah College of Art and Design 2011

Flash & ActionScript 3.0 Teaching Assistant

Savannah, GA

XCentric Design LLC 2005-2011

Interactive and Web Designer, Owner

Design Co-ops 2006-2009

Nickelodeon - New York, NY

E! Entertainment Television - Los Angeles, CA

The Electric Quilt Company - Bowling Green, OH

Velocita Sports Publishing - Perrysburg, OH

